



JARDIN

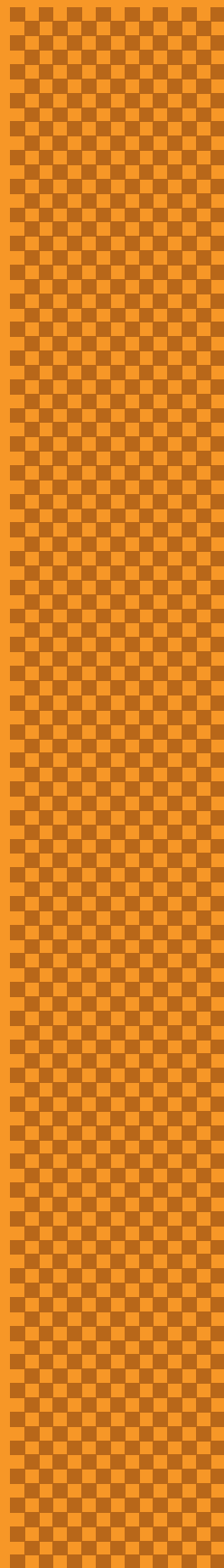
THE COFFEE CREATOR, SINCE 1984

THE COFFEE
CREATOR
SINCE 1984

Colombia
Supremo

Contents

- 05 CLASS
- 07 DRIP COFFEE ROAST, ORIGINAL, MILD, CAFE POD
- 09 CAFE MORI
- 11 CAFE REAL
- 13 WATER COFFEE, MOJITO PARTY
- 14 POTAGER
- 15 BEVERAGE



A close-up, high-angle photograph of a man in a white lab coat, likely a coffee roaster, looking down at a large metal tray filled with coffee beans. He is holding a small amount of beans in his left hand. The scene is illuminated with warm, golden light, creating a professional and focused atmosphere. In the background, parts of a coffee roasting machine are visible, including a red component and a silver metal drum.

“*People who design coffee,*
THE COFFEE CREATOR JARDIN”

JARDIN
THE COFFEE CREATOR, SINCE 1984

“*People who design coffee,*
THE COFFEE CREATOR JARDIN”

1 We are Jardin People who are passionate to make fresher and more delicious coffee

2 The driving force of Jardin is the enthusiasm that sticks to making better coffee.

3 We always think our customers satisfaction.

JARDIN
THE COFFEE CREATOR, SINCE 1984





MEANING

JARDIN, 'a garden' in French, means a paradise and richness. It indicates that we always endeavor to keep our customers satisfied and happy through our differentiated coffee.

VISION

Expert of coffee, JARDIN.

We lead the trend of coffee market with creative thoughts and continuous study for coffee.

MISSION

Creating new coffee culture with enthusiasm for coffee.

- Passionated People
- Customer Satisfaction
- Trend Leader

IMAGE & PERSONALITY

SLOGAN

THE COFFEE **CREATOR**, SINCE 1984

■ Main Key Word
: **CREATOR**

Our enterprise value is that we are making an effort to serve customers a cup of coffee that we passionately made.

■ Sub Key Word
: **SINCE 1984**

We have created the trend of coffee market for a long time since its establishment in 1984



Company outline

Address Head quarter : Young B/D, 62, Nonhyeon-ro 149-gil, Gangnam-gu, Seoul, Korea
 Factory :166, Jungja1-street, Seonggeo-eup, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Korea

Area 9,837m²

Production line Roasting line, Extraction line, Compounding line

Feature of production line

- Introduction of the most up-to-date automated production line
- One and the only factory which has full manufacture system from the beginning to the end(roasting→extraction→packaging)
- The largest production of roasted coffee beans in Korea

Feature of factory

- Supplying safe products to customers under highly sanitized facility and stringent quality control
- HACCP Certification from Korea Food & Drug Administration
- ISO 22000 Certification from International Organization for Standardization

Condition of Main Production Line

Roasting Line	Production capacity	Maximum 5,000ton/year
Grinding Line	Production capacity	Maximum 3,000ton/year
Extraction Line	Production capacity	Maximum 7,500ton/year

Business diversification efforts into OEM and ODM

It is possible for clients to order various types of customized coffee

Halal Certification is in progress

Halal Certification guarantees that nothing in the food has any forbidden components not allowed to be eaten according to Islamic Sharia law

Distribution Channel

Distribution1 (B2C)

- Department store, Discount store, Supermarket



- Convenience stores



- Etc.



Distribution2 (B2B)

- Namyang Dairy - French Cafe
- Amway - Cafe de Damon
- Dr. Chung's Food, Dunkin Donuts, Tous Les Jours, W Hotel, Crown Bakery, HP, Artisee Boulangerie
- Lotte Duty Free, Korail Retail, Genesis, Korea Ginseng Corporation, Twosome Place, Olive Young, Welfare Agency of Ministry of National Defense etc.

Distribution3 (PB)



- Selected as E-mart's PL company (delivering products: Star mix mocha gold, Coffee mix, Premium coffee mix, roasted coffee)
- Joint development of Brazil Cerrado, Colombia Caldas, Ethiopia Yirgacheffe G2, and Kenya Othaya AA roasted coffee



1984 .12 Establishment of Young-In International Inc.

1988.12 Opening up the first **JARDIN COFFEE TOWN**
(The first brewed coffee house in Korea)



1995.01 Expanding and reorganizing coffee division of Young-In International Inc. into JARDIN Inc.

SHOP



ROASTERY SHOP

by
JARDIN

Fresh roasted coffee bean store,
EMART Jukjeon branch



COFFEE FIEL

ROASTERY LAB

Specialty coffee house in head office

1998 .04 Production of "French Café" (liquid coffee) of Namyang Dairy Products Co., Ltd.

2001.07 Releasing "JARDIN instant coffee" (Cappuccino, Mocha, Hazelnut)

.09 Establishment of coffee manufacturing plant in Cheon-an

2002.12 Releasing "Café de Damon" of Amway Korea

2005 .04 Releasing "JARDIN CAFÉ REAL" (2,100ml)

.11 Releasing "JARDIN M CAFÉ"



2006.09 Releasing "JARDIN CAFÉ POD"

.10 Supplying Private Label Products to E-mart

(Star Mix Mocha Gold, Premium Instant Coffee, Coffee Beans etc.)

2007.05 Releasing "JARDIN CAFÉ REAL" (150ml)

.12 Releasing "Potager Soup in Cup" Soup

2008 .02 Releasing "JARDIN Mocha Java Coffee Bags"

.10 Releasing "JARDIN CAFÉ MORI" and "Potager Soup in Cup Stick" Soup

2009 .03 Releasing JARDIN **CAFÉ REAL** (170ml)

.04 Releasing JARDIN **Water Cube** (Ice cube)



.10 Releasing "JARDIN Master's Coffee" and "JARDIN Mild Coffee Bags"

.11 Launch of "CAFÉ MORI" advertisement with Wondergirls

2010 .04 Development of the new Corporate Identity, **"THE COFFEE CREATOR JARDIN, SINCE 1984"**
Reinforcing Brand Identity of JARDIN Coffee Beans / Adopting the brand slogan,
"Roasted by Coffee Master"

Integration of instant coffee brands into "CAFÉ MORI"

.05 Reinforcing Brand Identity of "JARDIN Café Real"

.06 Certification of Venture Business from Small & Medium Business Corporation

.09 Releasing "JARDIN Value N" / Certification of Management Innovation from Small & Medium Business Corporation

2011 .04 Launch of "CAFÉ REAL" advertisement with Korean top celebrity model, Victoria of f(x)

.06 Releasing "JARDIN CAFÉ REAL Smoothie", "JARDIN CAFÉ REAL" (500ml)

and "JARDIN Frappe Ice Coffee Powder" / Integration and extension

of manufacturing plants in Cheon-an

.10 Releasing "JARDIN Class Coffee Beans"

2012 .02 Releasing "JARDIN Water Coffee" (2 kinds)

.03 Releasing "JARDIN CAFÉ REAL" NB Can (2 kinds)

.05 HACCP Certification (coffee beans, liquid)

.09 Releasing "JARDIN Mojito Party" Can (245ml) and "JARDIN Drip Coffee Roast" #1, #2, #3

2013~ .04 Launch of new CAFÉ REAL advertisement with Korean top celebrity model, Sulli of f(x)

.06 ISO 22000 Certification

COFFEE BEANS

COFFEE CERATOR SINCE 1984



JARDIN
ROASTED BY COFFEE MASTER

**COFFEE
BEANS**



CLASS



[Jardin Class], the masterwork of Jardin, is coffee beans that are roasted and blended with Jardin's own know-how and technology. It makes feel the natural flavor of roasted coffee

* Best before 12months from production

Jardin Class Blue Mountain Blend

- 1kg[1BOX 4EA] Ground / Roasted
- 227g[1BOX 15EA] Ground / Roasted
- 100g[1BOX 20EA] Ground

Jardin Class Royal Hazelnut Flavor

- 1kg[1BOX 4EA] Ground
- 227g[1BOX 15EA] Ground
- 100g[1BOX 20EA] Ground

Jardin Class Hazelnut Flavor

- 1kg[1BOX 4EA] Roasted
- 227g[1BOX 15EA] Roasted

Jardin Class Mocha Java Blend

- 1kg[1BOX 4EA] Ground / Roasted
- 227g[1BOX 15EA] Roasted

Jardin Class French Vanilla Flavor

- 227g[1BOX 15EA] Roasted
- 100g[1BOX 20EA] Ground

Jardin Class Colombia Organic

- 200g[1BOX 15EA] Roasted



Jardin Class Espresso

- 1kg[1BOX 4EA] Roasted

Jardin Class House Blend

- 100g[1BOX 20EA] Ground

Jardin Class Italian Blend

- 100g[1BOX 20EA] Ground

ESPRESSO MACHINE

* Best before 12months from production



Jardin Barista Velvet Espresso

- 1kg[1BOX 4EA]



Jardin Barista Espresso Blend

- 227g[1BOX 8EA]



Espresso Blend

- 200g[1BOX 30EA]

DRIP COFFEE BAG

[Drip coffee] contains strictly selected and ground coffee beans. You can enjoy the three different tastes of drip coffees depending on the roasting point of coffee beans. They provide rich and full flavor as well

* Best before 12months from production



Drip Coffee Roast #1

6gx8P[1BOX 16EA]

6gx3P[1BOX 24EA]

Single cup[1BOX 72EA]

* Roasting Point



Drip Coffee Roast #2

6gx8P[1BOX 16EA]

6gx3P[1BOX 24EA]

Single cup[1BOX 72EA]

* Roasting Point



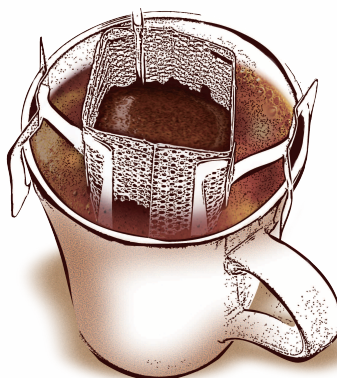
Drip Coffee Roast #3

6gx8P[1BOX 16EA]

6gx3P[1BOX 24EA]

Single cup[1BOX 72EA]

* Roasting Point



ORIGINAL

COFFEE CERATOR SINCE 1984

Ground coffee beans enough for a cup of coffee are in single serve coffee bags of [ORIGINAL]. It is easy for you to enjoy deeply and richly flavored coffee.

* Best before 12months from production



Jardin Original Blue Mountain Blend Coffee Bag

3.8gx15P[1BOX 16EA]

Single cup[1BOX 96EA]



Jardin Original Hazelnut Flavor Coffee Bag

3.8gx15P[1BOX 16EA]

Single cup[1BOX 96EA]



Jardin Original Ethiopia Mocha Blend Coffee Bag

3.8gx15P[1BOX 16EA]



Jardin Original Colombia Pereira Coffee Bag

3.8gx15P[1BOX 16EA]

MILD

COFFEE CERATOR SINCE 1984

You can feel the soft and mild taste of coffee conveniently with single serve coffee bags. It has lighter flavor than 'Jardin original'.

* Best before 12months from production



Jardin Mild Americano Coffee Bag

2gx50P[1BOX 16EA]

2gx12P[1BOX 24EA]



Jardin Mild Hazelnut Flavor Coffee Bag

2gx50P[1BOX 16EA]

2gx12P[1BOX 24EA]

CAFE POD

CAFÉ POD is pre-packaged ground coffee beans in its own filter. It is quick and simple for you to have a cup of fresh and deep-flavored brewed coffee. You do not need to measure out portions, flavorings, and additives but just put it in the coffee pod machine.

You can enjoy sweet cappuccino by adding café creamer.

* Best before 12months from production



Jardin Cafe Pods Hazelnut Flavor

7.5gx18P[1BOX 12EA]



Jardin Cafe Pods Colombia Supremo

7.5gx18P[1BOX 12EA]



Cafe Creamer

Mocha Cappuccino Creamer
14gx10P[1BOX 24EA]

Cappuccino Creamer
13gx10P[1BOX 24EA]

Caramel Machiato Creamer
13gx10P[1BOX 24EA]

GIFT SET



Jardin original coffee set (4 kinds)

1BOX 5SET



Jardin Mild set (2 kinds)

1BOX 5SET

CAFE MORI

COFFEE CERATOR SINCE 1984

It is designed for take-out coffee served with a paper cup and a plastic lid. The paper cup is large enough to drink CAFÉ MORI, of which the amount is about 9 oz. You can enjoy café lattes, cappuccinos, brewed coffees and hot chocolates as if you just take them away from a coffee house.

* Best before 18months from production

Cafe Mori
Caramel Flavor Cappuccino



20gx12P[1BOX 24EA]

Cafe Mori
French Vanilla Flavor Cappuccino



20gx12P[1BOX 24EA]

BEST

Cafe Mori
Mocha Cappuccino



20gx12P[1BOX 24EA]

Cafe Mori
Cafe Latte



20gx12P[1BOX 24EA]

BEST

Cafe Mori
Hot Chocolate



35gx12P[1BOX 24EA]

Cafe Mori
White Chocolate



24gx12P[1BOX 24EA]

NEW

Cafe Mori
Black Tea Latte



22gx12P[1BOX 24EA]

Cafe Mori
Hazelnut Flavor Coffee Bag



4gx12P[1BOX 24EA]

Cafe Mori Organic
Colombia Coffee Bag



4gx12P[1BOX 24EA]

SPECIAL COLLECTION CAFE MORI

COFFEE CERATOR SINCE 1984

It is a special collection of the popular CAFE MORI. You could drink a cup of coffee wherever and whenever you want. It could be a nice gift, because seven pieces of paper cups and lids are in each set.

* Best before 18months from production



Cafe Mori Caramel Flavor Cappuccino SET

20gx7P[1BOX 16EA] ▶ 7 Paper Cups + 7 Lids

20gx3P[1BOX 40EA]



Cafe Mori French Vanilla Flavor Cappuccino SET

20gx7P[1BOX 16EA] ▶ 7 Paper Cups + 7 Lids

20gx3P[1BOX 40EA]



Cafe Mori Mocha Cappuccino SET

20gx7P[1BOX 16EA] ▶ 7 Paper Cups + 7 Lids

20gx3P[1BOX 40EA]



Cafe Mori Hot Chocolate SET

35gx7P[1BOX 16EA] ▶ 7 Paper Cups + 7 Lids

Cafe Mori Hazelnut Flavor coffee bag

4gx3P[1BOX 40EA]

HOME STYLE CAFE MORI

It is a small-sized CAFEMORI which fits to a small mug or paper cup. You could feel the different types of premium coffee in your home and office.

* Best before 18months from production



Home Style Cafe Mori Caramel Flavor Cappuccino

13gx60P[1BOX 8EA]

13gx10P[1BOX 24EA]



Home Style Cafe Mori Mocha Cappuccino **BEST**

13gx60P[1BOX 8EA]

13gx10P[1BOX 24EA]



Home Style Cafe Mori French Vanilla Flavor Cappuccino

13gx60P[1BOX 8EA]

13gx10P[1BOX 24EA]



Home Style Cafe Mori Hazelnut Flavor Coffee Mix

12gx80P[1BOX 8EA]

12gx10P[1BOX 24EA]



Home Style Cafe Mori Hazelnut Flavor Coffee

150g[1BOX 20EA]



Home Style Cafe Mori Hot Chocolate **BEST**

20gx50P[1BOX 8EA]

20gx12P[1BOX 16EA]



Home Style Cafe Mori Green Tea Latte

13gx20P[1BOX 16EA]



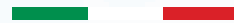
CAFE MORI

CAFÉ MORI is a take-out brand that has high-quality beverages with reasonable price. It consists of various kinds : coffee bags, café lattes, cappuccinos, chocolates and tea lattes.

It has trendy packaging for the consumers who want their own special coffee.



CAFE REAL



“Coffee-Roasted by Italian Coffee Roaster”

CAFÉ REAL is 100% of premium iced coffee made through Italian Drip & Espresso extraction procedure.

It is also easy-to carry since it is lighter than plastic bottle or can but not fragile at all.

Enjoy the cold and fresh coffee and beverages with a ‘Water cube’(ice cube) and a plastic cup as if you just take them away from a coffee house in the hot summer !

* Best before 12months from production



BEST

Cafe Real Americano

190ml[1BOX 50EA]

2,100ml[1BOX 8EA]



BEST

Cafe Real Hazelnut Flavor

190ml[1BOX 50EA]

1.5L[1BOX 12EA]

2,100ml[1BOX 8EA]



Cafe Real Black

190ml[1BOX 50EA]



Cafe Real Cappuccino

190ml[1BOX 50EA]

2,100ml[1BOX 8EA]



Cafe Real Caramel Macchiato

190ml[1BOX 50EA]



Cafe Real Iced Tea Peach

190ml[1BOX 50EA]

2,100ml[1BOX 8EA]



Cafe Real Blue Lemonade

190ml[1BOX 50EA]



Cafe Real Greengrape Ade

190ml[1BOX 50EA]



Cafe Real Grapefruit Ade

190ml[1BOX 50EA]



Cafe Real Americano Double Shot

190ml[1BOX 50EA]



Cafe Real Espresso Mocha

190ml[1BOX 50EA]



Cafe Real Honey Milk Tea

190ml[1BOX 50EA]



Cafe Real Americano Shot

2100ml[1BOX 8EA]



Water Cube 110ml

* Best before 6months from production





“ It is a new style of coffee which has mild and light taste. This low caffeine and non caloric coffee not only hydrates body but also helps those who are on a diet. ”

* Best before 12months from production

Water Coffee Original

It is made of 100% of high-quality Brazilian Arabica. You can feel the well-balanced aroma and flavor.

340ml[1BOX 20PET]

Water Coffee Hazelnut Flavor

It is made of 100% of high-quality Brazilian Arabica. Delicate aroma and smooth taste of hazelnut are combined with the fragrance of coffee.

340ml[1BOX 20PET]

“ [Mojito Party] is Low-carbonated, non-alcoholic and refreshing soft cocktail. ”

It is a trendy soft drink which fits in young and sparkling people. You can feel refreshment and natural ingredients of the drink through the transparent can, which makes lime and ice look cooler.

* Best before 12months from production

Mojito Party

The refreshing scent of lime and lemon with soft soda & delicate taste of apple mint make a perfect harmony.

Mojito party let you enjoy the fresh and cool cocktail, Mojito, more convenient.

245ml[1BOX 30EA]





**Potager Soup In Cup
Mushroom Soup**

20gx10P[1BOX 24EA]

STICK TYPE
15gx4P[1BOX 30EA]



**Potager Soup In Cup
Cheese Cream Soup**

20gx10P[1BOX 24EA]

STICK TYPE
15gx4P[1BOX 30EA]



**Potager Soup In Cup
Corn Soup**

20gx10P[1BOX 24EA]



From My House Garden

potager

포타제

SOUP IN CUP

Potager means 'a small garden by a house' or 'a vegetable garden' in French. It is an honest brand, which makes healthy food with natural ingredients only.





FRAPPE ICE POWDER



FRAPPE ICE POWDER helps you make a cup of wonderful frappe easily and quickly. You can enjoy cold frappe simply by melting the powder and blending with crushed ice

* Best before 18months from production

Frappe Ice Coffee Powder Base
1kg[1BOX 8EA]

Frappe Ice Coffee Powder Mocha Chocolate
1kg[1BOX 8EA]

Frappe Ice Coffee Powder Caramel Flavor Macchiato
1kg[1BOX 8EA]

Frappe Ice Coffee Powder Green Tea
1kg[1BOX 8EA]



VENDING MACHINE COFFEE MIX

* Best before 18months from production

Home Style Cafe Mori Mocha Cappuccino
1kg[1BOX 12EA]

Home Style Cafe Mori French Vanilla Flavor Cappuccino
1kg[1BOX 12EA]

Home Style Cafe Mori Caramel Flavor Cappuccino
1kg[1BOX 12EA]

Home Style Cafe Mori Hazelnut Flavor
1kg[1BOX 12EA]

Home Style Cafe Mori Hot Chocolate
1kg[1BOX 12EA]

Home Style Cafe Mori Green Tea Latte
1kg[1BOX 12EA]

THE COFFEE CREATOR SINCE 1984



Jardin is a traditional brewed coffee company that delivers real coffee taste coffee reality to customers. With the belief that Jardin makes difference even in the value of coffee, we will return your trust continuously.



JARDIN

THE COFFEE CREATOR, SINCE 1984

Guatemala SHB
New Crop

Blue Mountain
No.1
New Crop

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www.jardin.co.kr / www.jardishop.co.kr